

#collectingsocialphoto

**Ett treårigt (eller längre!)
projekt med start i maj 2015**

Kajsa Hartig, Nordiska museet
DOSS Höstmöte i samarbete med Nordiska museet
Den 18–19 november 2015

PROJEKTGRUPP:

The Finnish Museum of Photography

Nordiska museet

Stockholms länsmuseum

Aalborg stadsarkiv

Det sociala digitala fotografiet

”Great thinkers can argue all they want, but we all know deep down if you experience something IRL and don’t share it for all to see in a triple filtered blaze of Insta-glory, it’s not real.....If it’s not saved on a multinational corporation’s servers for future generations to see... frankly, who cares?”





Photo: Scott Griggs, Flickr, CC-BY-ND

” Snapchat isn’t about capturing **the traditional Kodak moment**. It’s about **communicating** with the full range of human emotion – not just what appears to be pretty or perfect.”





snapchat



Search



Robelle Ann Divino

just now - Press and hold to replay

Would you like to replay this Snap from Robelle Ann Divino? You can only do this once per day.

Cancel

Replay



Bakgrund till projektet

BILDER FÖR FRAMTIDEN

STRATEGIER FÖR INSAMLING AV DIGITALT FÖDDA FOTOGRAFIER



ELISABETH BOOGH

MERJA DIAZ

Fotografi är inte längre en **enskild bild eller ett objekt**. Det är en del av en kedja av **registrerad data**.

Vår tids **digitala fotografi** är **flyktigt**, och riskerar därför av olika skäl att **aldrig hamna** i museernas samlingar.

En ytterligare hotbild är **bristen på metadata**. Få fotografer, såväl amatörer som proffs lägger idag ner tid på att förse sina bildfiler med ord som gör dem **sökbara** i de digitala lagringssystemen.

Asko Lehmuskallio and Anna-Kaisa Rastenberger (eds.)



#snapshot

CAMERAS AMONGST US

THE FINNISH MUSEUM OF PHOTOGRAPHY

“The Internet has fundamentally changed photography. Never in history have people created so many photographs to such vast and immediate audiences as today. Never before has the individual snapshot taken by ordinary men and women had such global political impacts. Photographs have become integral in all forms of our communication. Today, sharing pictures is as important as creating them.”

<http://www.valokuvataiteenmuseo.fi/en/exhibitions/future/10982>

“Although technological changes, such as digitalization, the Internet, smart phones, and metadata have changed the concept of photography, **the needs and desires behind taking photos have remained surprisingly similar.** We still use photographs to enhance our memories, to construct our identities, to find love, and to stay in touch with those close to us.”

crispy89dk



♥ 19 💬 4

astridp89



♥ 18 💬 0

joankiefert



♥ 65 💬 1

luyefar



♥ 5 💬 0

nittedyret



♥ 9 💬 0

bodyslammers



♥ 15 💬 0

ealesku



♥ 410 💬 1

teessler



♥ 70 💬 0

nerdkraftaalbe



♥ 18 💬 0

aalborg kommune



♥ 132 💬 2

annielanglo



jeppe.rahbek



ealesku



anne_kastanje



jessen65



#mitaalborg

PROJEKTETS OMFATTNING

**Överbrygga digitala
och analoga
arbetsmetoder och
processer**

Lagstiftning och etiska frågor

Teknikens utmaningar och möjligheter

**Vad behöver
forskningen?**

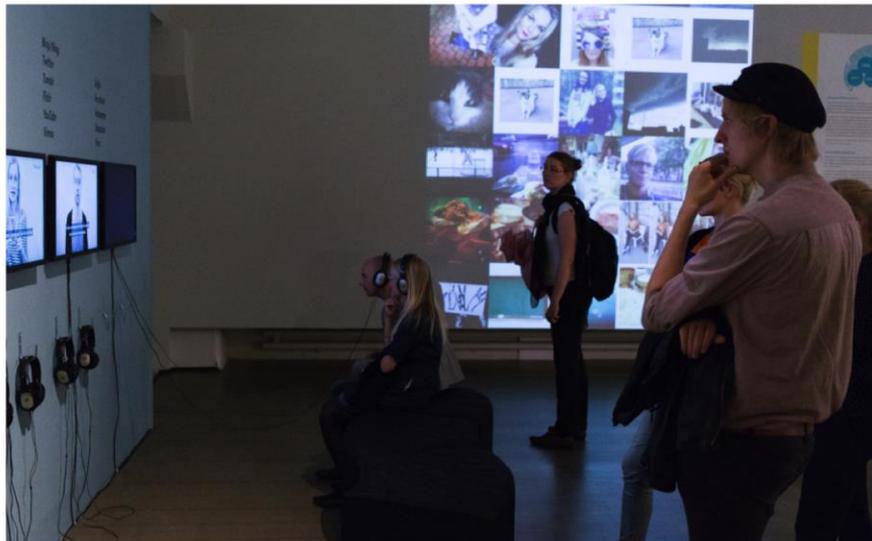
PROJEKTMÅL

To describe and map the
**role of the photograph
collections**, current
methods and workflows in
museums and archives
today,

To describe and map the role of social media and social digital photographs in society – **how it affects collecting and disseminating of digitally born photographs.**

To describe and map and **the role of the collecting heritage organisations** (as compared to other organisations/companies collecting and disseminating photographs) and how users perceive archives/museums.

Trough research and pilot projects **define evolving methods for collecting and disseminating contemporary social digital photographs**, in museums and archives.



The Museum liked your photo

av Sofia Lahti | Okt 23, 2015 | The Finnish Museum of Photography

Why do people photograph? How do they choose their themes, tools, materials and moments for the photographs? Where do they keep their photos? What information do they attach to them? How do they show their photographs and who gets to see them? These questions are...

 Sök

Recent blog posts

The Museum liked your photo oktober 23, 2015

Towards a New Practice of Collecting oktober 19, 2015

Launching #collectingsocialphoto – and a look in the rear mirror september 30, 2015

Comments

Towards a New Practice of Collecting | Collecti...
om Towards a New Practice of Collecting

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<http://collectingsocialphoto.nordiskamuseet.se>

Tack!

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